

**Point Loma High School – Pointer Association
General Session and Board of Directors Meeting
Meeting Minutes
October 9, 2017, 6:00 p.m.**

Respectfully Submitted by: Donna Schmidt, Secretary

In Attendance:

PLHS PA Officers:

Brant Brockett, President
Melinda Albright, VP of Internal
Tom Xitco, Treasurer
Donna Schmidt, Secretary

PA Board of Directors:

Nicole Taylor, Boosters Director
Tiffany DaSilva, Communications Director
Becky Rhea, Activities & Projects Director

PLHS Representatives and PLHS Staff: Hans Becker (Principal), Sarah Brandl (Counseling), Amy Denney (Faculty), Alex Van Heuven (Athletics)

PA Community: Vernice Brunch, Jennifer Klinger, Katy Sanders, Julie Morgan, Terri Webster, Kate Lubsen, Mike Ong, Bridget Holtkamp, Gina Vargus, Kathee Weisenberg

Call to Order: Meeting called to order at 6:20 p.m. by Brant Brockett, President.

Mandatory Booster Meeting: It was noted that a mandatory Booster Meeting was held prior to the PLHS Pointer Association meeting this date, from 5:30-6:00 p.m. At this meeting Principal Becker and Athletic Director Van Heuven reviewed the following guidelines and rules from the SDUSD regarding Boosters and distributed materials and an FAQ for Boosters. Topics included: (1) How a booster sponsored fundraiser gets approved, (2) How boosters book on-campus events, (3) how boosters pay CIF sport coaches, (4) clarification on how coaches get paid—either by booster or district funds—and explanation of “units”, (5) the maximum that boosters can pay a CIF coach, (6) maximum allowable amounts that boosters can gift as a gift to any SDUSD employee, (7) booster payments to ASB Club Sports coaches, (8) how many coaches boosters are allowed to pay, (9) use of funds raised by boosters must be compliant with PA and Bylaws, SDUSD, CIF and government rules, (10) how boosters identify what the program needs the most, and 11) booster payments for clinics or camps. Athletic Director Van Heuven was thanked and appreciation was expressed for her work on providing clarification and direction to Athletic and Arts Boosters on behalf of PLHS.

I. Introductions and General Business:

Introductions: Attendees introduced themselves to the group. It was noted that a quorum of Board of Directors was present.

Open Positions: Key PLHS PA Board of Director positions have remained open throughout the 2016-17 school year and again for the current 2017-18 school year were noted again: Fund Raising Director and Public Relations Director. In addition, several other key positions will be

open for 2018-19 due to parents with students who are graduating or for other reasons. The following positions will be open for 2018-19: PLHS PA Assistant Treasurer (deposits), PLHS PA Secretary, PLHS PA Auditor, as well as other Chair positions that remain open. The PA Board of Directors and others were asked to take a more active role in networking to help fill these positions.

Meeting Minutes: The meeting minutes are uploaded to the digital filing cabinet. The meeting minutes of the PLHS PA dated September 11, 2017, were reviewed, and the following actions were taken. There was a motion by Melinda Albright and seconded by Gina Vargus to approve the minutes of the PLHS PA Board of Directors and General Session Meeting, dated September 11, 2017 as written. Motion carried unanimously with all in favor, none opposed, none abstained.

II. School Reports

Principal's Report (Hans Becker)

- The last week of the grading period was cited along with progress reports to be mailed out.
- CTE Engineering STEM Day at Dana Middle School was noted.
- School tours at PLHS for interested incoming students/parents will be held on Wednesday, October 11 at 10:00 a.m.
- Remodel of two buildings during the summer of 2019 is planned – 14 classrooms will need to be relocated.
- Lights on the field are working very well. The scoreboard installation is delayed for a number of reasons and options are being discussed including a digital scoreboard.

Faculty Representative Report (Amy Denney)

- Homecoming activities and the game were reviewed, Homecoming King & Queen to be crowned at the game, and Spirit Week activities were highlighted.
- PSAT on Wednesday for juniors and sophomores.

ASB Report

- No report

Head Counselor Report –Sarah Brandl

- Coffee with Counselors was held last week.
- Naviance training was held for seniors.
- Financial Aid Night will be held on Tuesday, 10/17.
- College Night will be held on Tuesday, 10/24.

Athletic Director Report (Alex Van Heuven)

- Girls Golf won the league championship.
- Students participating in Winter sports need to get their athletic/health clearance.

III. Treasurer's Report – Tom Xitco

- The financials for the period ending 9/30/2017 were submitted.
- Will review PA budget for 2017-18 at next Board of Directors meeting.
- Financial affairs going well with Boosters.
- Noted the need for an Assistant Treasurer next year.
- Kirsten Wade working on 2016-17 audit.
- Working on 2016-17 tax return.
- Discussion was held about how to get information out on Amazon Smile and how families can designate PLHS to receive funds as part of this program. No definitive action was taken.

Director & Chair Reports (Internal)

IV. VP Internal Report – Melinda Albright

- Looking into options for an on-line Booster donation system other than the one currently in use through e-processing.

Activities & Projects Director – Becky Rhea

- Need to find a way to complete the distribution of photos taken of students during MAD Days. Working on an additional day – there remain several hundred photos that haven't been picked by parents/students that are with Amy Denney/ASB.
- Additional discussion ensued regarding the LifeTouch, the company taking senior photos, regarding proofs for graduating seniors' photos. Principal Becker to follow up with LifeTouch.
- Noted Open House later in the week.

Boosters Director – Nicole Taylor

- The current issue regarding Girls Volleyball as a CIF sport and Sand Volleyball as an ASB Club sport being combined under one Booster was discussed at length. The Bylaws for this Booster were also discussed. The use of monies raised for Sand Volleyball being paid to an outside third party for a sand volleyball league was discussed at length including how this unfolded and students who may have tried out and played in this league had they known that it would be subsidized by the Booster. After significant discussion and a motion to vote on the matter to encumber \$5,800 for Sand Volleyball did not pass due to two votes in abstention, the issue was tabled to the next Board of Directors meeting of the PLHS Pointer Association.

Protect Our Pointers Director – Pam O'Toole

- No report

Scholarships – Andrea Loewer

- No report

Volunteer Programs Chair – Upcoming Activities – Emma Hosmer

- No report

Campus Facilities Director – Gary Komo

- No report

Director & Chair Reports (External)

V. Vice President of External Report – Scott Deschenes

- No report

Alumni Association Director– Kim Jessop-Moore

- No report

Gifts & Grants Chair – Gina Vargus

- Update provided on the Gifts & Grants program--\$15,000 available. The program is on-line this year and communications went out to PLHS faculty, staff and heads of programs to submit requests not to exceed \$1,000. The website page for Gifts & Grants has been updated and the deadline for submittal is November 6.

Director of Communications – Tiffany DaSilva

- Discussion of the need for updates to the Contribute/Donate pages on the website that the Communications staff does not have access to which are part of the PLHS alumni pages. There was a motion by Tiffany DaSilva and seconded by Becky Rhea to approve up to \$250 to pay for these updates to be made. Motion carried unanimously with all in favor, none opposed, none abstained.

Banner Fund Raiser and Giving Campaign Chair – Donna Schmidt (Acting)

- Donna Schmidt provided an update on fundraising: \$8000 from the Banners Fundraiser (banners have been displayed on campus) and \$13,224 to date from the Annual Giving. This \$13,224 amount included a large donation of \$5,000 from the Allison and Robert Price Family Foundation Fund of the Jewish Community Foundation.
- Brant Brockett noted that one of the PA Pointer Priorities – hydration stations for the campus – could be moved forward with a vote of the Board and that Gary Komo, Director of Facilities for the PLHS Pointer Association, would install them at no cost. These could be purchased at \$700-\$800 each and there is an estimated need for seven of them. Pointer Association agreed to fund hydration stations on campus and this will be further discussed in terms of SDUSD self-help project approval, cost for purchase and the installation process, as well as cost estimate for filters, at the next Board of Directors meeting along with other Pointer Priorities.

VI. New Business, Roundtable, Announcements

PL Cluster Schools Foundation: Julie Morgan attended the meeting as a representative of the PL Cluster Schools Foundation. She covered the following topics and hopes to regularly attend Pointer Association meetings to encourage communication between the organizations and future attendance from the PLHS community at the PL Cluster Schools Foundation meetings. Their “New Vision” was shared:

- PL Cluster is composed of 9 schools <http://www.pointlomacluster.com/>
- The PL Cluster Schools Foundation is a collaborative group of parents, teachers, and principals who are dedicated to vertical alignment of the schools. PLCSF builds community, educates parents, supports student achievement, and works to ensure smooth transitions between schools. PLCSF is dedicated to providing families with:

- communication - to share what's going on at the district and cluster levels
- context - for greater understanding of why district and cluster information matters
- connections - for opportunities to engage more deeply with student education on a variety of levels

Future PL Cluster Parent Education

- At a prior meeting they reviewed 8 different topics and voted on 4 themes:
 - How to Teach Failure as an Option to Learn
 - Student Engagement - Ownership of Learning
 - Parent Engagement - How to Stay Connected to Your Child's Education
 - Socio-Emotional Learning

- The foundation officers plan to assess next steps in creating educational assets on the topics and will share these at their next meeting (November 6th).

Adjournment: The meeting adjourned at 7:34 p.m.

Upcoming Pointer Association Meetings (held in PLHS Library), 2nd Monday of each month:

November 13, 2017	March 12, 2018
December 11, 2017	April 9, 2018
January 8, 2018	May 14, 2018
February 12, 2018	Date TBD for June 2018 End-of-Year Party